UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

GEOTAG, INC.,

Plaintiff,

v.

Civil Action No. 2:10-CV-00571

GUCCI AMERICA INC., et al.

Defendants.

NOTICE OF STIPULATION

Plaintiff GeoTag, Inc. hereby notifies the Court that it has entered into the following stipulation related to the issues in this case:

Pursuant to the Settlement and Patent License Agreement between GeoTag, Inc. and HRsmart, Inc., GeoTag, Inc. agrees to no longer pursue any claims regarding the job locator provided by HRsmart and asserted against defendant Zale Delaware, Inc. Each party bears its own costs, expenses and attorneys' fees with respect to these claims.

This non-assertion is only of certain claims against Zale Delaware, Inc., and does not resolve all issues between GeoTag and Zale Delaware, Inc., because the non-assertion only applies to claims regarding the job locator provided by HRsmart. GeoTag explicitly maintains its claims against Zale Delaware, Inc. that are not directed to the job locator provided by HRsmart, including, but not limited to, the accused store locator functionality.

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Dated: February 14, 2013 Respectfully submitted,

/s/ David R. Bennett

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ATTORNEYS FOR PLAINTIFF GEOTAG, INC.

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the above and foregoing

document has been served on February 14, 2013, to all counsel of record who are deemed to have

consented to electronic service via the Court's CM/ECF system per Local Rule CV-5(a)(3).

By: /s/ David R. Bennett

David R. Bennett

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